

2014 MJF Phonathon

Alumni should contact the department head for the department of their degree:

Media/Journalism/Film (MJF): Mary Jane Pardue, 836-5218 (Interim)

SCRIPTING INFORMATION

What this year's gifts will support, and why support/funding for those things is important:

Media/Journalism/Film

- Student scholarships (Digital Film Production, Journalism and Media Scholarships)
- Student Travel Fund – Help students attend competitions and festivals where their work has won awards. Great networking opportunity for students.
- Entry fees to submit student work to media, journalism and film competitions and festivals at national and regional levels.

Last year's Annual Fund gifts were used to...

Media/Journalism/Film

- Student Travel: Helped 4 students attend the National College Media Convention in New Orleans, 8 students attend the Missouri College Media Association Convention in Joplin, 1 student attend the Society of American Business Editors and Writers annual spring conference in Washington, D.C.

Scholarships: How many scholarships were you able to award this year? What percent of your students rely on some kind of financial aid?

Media/Journalism/Film: Granted more than \$5800 in scholarships to 9 students last year.

Study abroad/Study away: How many students are able to study abroad currently? Are there new countries or locations that are now accessible for study abroad? How many more places were students able to travel to (if study abroad program exists already)?

How was your study abroad program enhanced?

Media/Journalism/Film:

- Sent MJF students to study at Oxford Brookes University in England in our department exchange program with OBU.
- 18 Electronic Arts and MJF students did Study Away in Fall 2013-Summer 2014.
- Working with La Sabana University and Javeriana University in Colombia, South America, on Study Away opportunities for 2014-2015 academic year.

Students: What student resources were you able to expand/continue recently? How do these resources enhance a student's education?

Media/Journalism/Film

- Supported more student travel than ever – sent 13 students to competitions.
- Submitted more student works to more competitions than ever.
- Students earned more than 70 awards in national and regional competition, including first place Feature Script award at the Broadcast Education Association Festival of

Media Arts, and Best Sports Photography award for The Standard and Best In-Depth Reporting for Ozarks News Journal from the Society of Professional Journalists.

- Significant awards help students gain admission to the best graduate programs or find professional work after graduation.
- Support for the creation of the department's second web series, *A Little Help*, which involved more than 100 students.

Equipment: How many new pieces of equipment, technology or resources were purchased for classrooms and labs? What is the significance of these upgrades?

Media/Journalism/Film:

- Upgraded our edit software and computers in Craig and Strong Hall media labs allowing us to continue to train students on state of the industry software and hardware.
- Purchased new character generator system to complete our 3-year TV studio HG conversion.
- Purchased and installed new equipment check-out system to enhance students' access to equipment for productions.

Community outreach/programs: Have you been able to begin any new initiatives with community outreach? How many people do you affect with your existing programs? What is the goal of these programs? What do you hope these programs can accomplish for the future?

Media/Journalism/Film

- Developed and began our inaugural First Shot Boot Camp that allowed students to participate in the SATO 48 national 48-hour film competition to enhance their introduction to MJF, gain valuable skills, and improve retention.
- Lots of community interaction in MJF, including our ½ hour Public Affairs TV News Magazine show, Ozarks News Journal, and via The Standard, the university's award-winning student newspaper.
- Students also created many Public Service TV Announcements.

Attractions: Were you able to offer any guest speakers, visiting professors or exhibits to your students last year? How do those experiences impact your students?

Media/Journalism/Film:

- Brought in three guest professional filmmakers to hold master classes and public screenings in storytelling in film, special effects, and editing last year.
- Four professional journalists served on panel to advise students on what to expect working at newspapers.

How can the School/College/Department benefit from gifts at the following levels? (For example: \$50 buys a journal subscription for the library, or four gifts of \$250 add up to a scholarship for a student. Please provide as many examples as possible.)

Media/Journalism/Film

- \$50 – helps pay for submission of student work to festivals.
- \$100 – helps offset travel costs for students to festivals and conventions.
- \$250 – goes into scholarship fund to support worthy students.
- Other amounts – helps replace equipment, which is increasingly expensive.

2-3 themes/messages you would like included in your scripts (ideally these would be tied to the Annual Fund):

News from the last year:

Media/Journalism/Film

- Developed and created our second web series, *A Little Help*.
- Began an online option to the Master of Science in Administrative Studies degree in Television and Film Producing and Screenwriting, a step toward a full master's degree.
- Developed and created our first Boot Camp for freshmen and new transfer students, a class designed to give students an initial hands-on experience in the work they will be doing in MJF and allow them to participate in the SATO 48 national 48-hour film competition.

Points of pride/key talking points (also see above information):

Media/Journalism/Film

2014

Broadcast Education Association, National Festival of Media Arts, 1st Place (tie), Feature Script – Kellye Nelson, *Can You Stand The Rain*.

2nd Place, Documentary, Long Form Video – Sam Geneser, Bret Hoy, Kaitlyn Manlove & David Mudd, *Dither: The DIY Story*

3rd Place (tie), Narrative Video – Adam Wagner, April Clore and Travis Niedergerke, *My Daughters Dragon*

3rd Place, Short Script – Samantha Sweet, *Pointe of Contact*

Honorable Mention, Animation/Experimental/Mixed – Dalton Robbins, *Go Fish, Go Forever*

Missouri Broadcast Education Association, Student Competition, 1st Place, PSA, *Girls on the Run* – Allison Lewis, Andrea Uzcategui Aguirre

1st Place: *Video Documentary/Public Affairs (15:00)*, MSU Dept. of Music – Andy Wolff, Taylor High

Society of Professional Journalists Awards – Region 7

(Missouri/Iowa/Nebraska/Kansas), TV In-depth Reporting, Winner: “Medical Marijuana in the Ozarks” by Riley Bean, Mediacom Cable-22, *Ozark News Journal* and Sports Photography (Large Schools), Winner: “My ball!” by Steph Anderson Chambers, *The Standard*

Missouri College Media Association, Journalist of the Year – Nicolette Martin and Best Overall Newspaper Division 1 – *The Standard*

College Newspaper Business and Advertising Managers, Best Newspaper Promotion Multimedia Campaign, 1st place, *The Standard*, Missouri State University

U.S. & Foreign Film Festivals:

International Film Festival for Comedy, Romance and Musical (India) – **Award for Excellence. *At the Top of My Lungs*** by Evan Pollock, Garrett Tripp, and Nick Anello

New Hope Film Festival (Pennsylvania) – **Dither: The DIY Story** by Sam Geneser, Bret Hoy, Kaitlyn Manlove and David Mudd

Dreadit's Horror Film Contest (www.Reddit.com) **1st Place – *Ghoul School***.
(http://www.reddit.com/r/horror/comments/1fns9o/its_official_the_results_are_in_for_the_dreadit/)

Everybody Dies Horror Festival (Orange County, CA), **Audience Favorite Award – *Ghoul School***. (http://everybodydiesfilmfest.com/?page_id=214)

Celluloid Screams Sheffield Horror Film Festival (Sheffield, England) – ***Ghoul School***. (www.celluloidscreams.co.uk)

Sacramento Film & Music Festival (CA) – ***Ghoul School***. (<http://www.sacfilm.com/>)

3rd Asheville Cinema Festival (Asheville, North Carolina) – ***Ghoul School***
(<http://www.acf2013.com/>)

7th B-Movie Celebration (Woodridge, Illinois) – ***Ghoul School***
(<http://bmoviecelebration.com/our-films/>)

Mile High Horror Fest (Denver, CO) – ***Ghoul School***.
(<http://www.milehighhorrorfestival.com/festival.html>)

Phenom International Film Fest (Shreveport, Louisiana) – ***Ghoul School***.
(<http://www.phenomfilmfest.org/>)

2013:

34th College Television Awards, hosted by the Academy of Television Arts & Sciences Foundation – 2nd Place, Series, ***Epilogue***. <http://www.emmysfoundation.org/2013-college-television-award-winners> www.Epiloquetheseries.com

Cannes Film Festival, Short Film Corner, ***Komisch***, directed by Garrett Tripp, cinematography by Adam Wagner, sound design by Travis Niedergerke, visual effects by Sean Flinchpaugh

Broadcast Education Association National Festival of Media Arts, Best of Festival Dramatic Production, Student Video Competition – Brook Linder, Tim Saville, Keith Kennedy, Lauren Legate, Nick Balla, ***Ghoul School***. <http://www.beaweb.org/2013/festival.html>

Society of Professional Journalism Awards – Region 7 (Missouri/Iowa/Nebraska/Kansas), Best All-Around Non-Daily Student Newspaper-4 Year College/University, ***The Standard***

Alums continue to do cool things as well:

David Gyu H. Bae EA 2012 Chapman University, MFA Audio - L.A. CA

Derek Parker EA 2014 Indiana Univ. MA in Human Computer Interaction Design

Sid McGregor EA 2007 African Virtual University (avu.org) Instructional Media Technologist – working to create an internship program for American students interested in documentary work in Africa

Brian Manning EA 2008 After working in post-production for years, he's headed to Chicago to teach film/video production for Adam Joyce at Northwestern University (NHSI summer program)

Jody McFarlen EA 2013 Web Designer/Developer, Departika & Adjunct Professor, MSU

Mike Owens EA 2013 Web Designer at DL Media

Nico Burasco EA 2014 Freelance Video Editor at [James Meierotto Photography](#), KC

Major changes in the past 12 months i.e. prominent faculty or staff retired/departed, building renovations, programs eliminated, organizational changes:

Media/Journalism/Film

- Hired 4 new full-time faculty, 1 full-time technical support staff

Upcoming alumni events:

College of Arts and Letters: MSU Homecoming events, October

Communication: COM Alumni Reception at National Communication Association Conference (November 2013), Washington, DC.

Media/Journalism/Film: Film Series 2014-2015 bringing in alumni to hold master classes, talk back sessions, and film screenings; holding Manhattan Film Festival again this year.