



**Missouri State**  
UNIVERSITY

**PHONATHON SURVEY**

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- Recent mail pieces
  - Solicitation pieces
  - Magazines
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**Thank you for helping make your phonathon successful!**

Your name: Gloria J. Galanes

School name: College of Arts and Letters

Accepted school nicknames: COAL, College of Arts and Letters

Year established: 1984

Dean: Gloria J. Galanes

Enrollment (please include undergraduate vs. graduate enrollment):

Fall 2012, Total Enrollment: **2,671**  
2,432 Undergrad  
239 Grad

Alumni should contact the department head for the department of their degree:

Art and Design (A/D):	Carolyn Cardenas, 836-4411
Communication (COM):	Shawn Wahl, 836-4423
English (ENG):	WD Blackmon, 836-5155
Media/Journalism/Film (MJF):	Mary Jane Pardue, 836-5218 (Interim)
Modern/Classical Lang (MCL):	Jason Jolley, 836-5871
Music (MUS):	Julie Combs, 836-4122 (Interim)
Theater and Dance (T/D):	Chris Herr, 836-4156

Or the dean:

Dr. Gloria J. Galanes  
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106 Craig Hall, 901 S. National Ave  
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Or the associate dean:

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## **SCRIPTING INFORMATION**

**What this year's gifts will support, and why support/funding for those things is important:**

### **College of Arts and Letters**

- Missouri Fine Arts Academy: Working to create an endowment so this can continue to be offered at low cost to promising high school students
- COAL Lecture Series: We plan to revive this popular series that brought at least two nationally-known speakers to campus in areas related to Arts and Letters
- Study Away: Cultural competence is one of our pillars of public affairs; COAL supports study away and has added to the funds the president provides to give scholarships to study-away participants.

### **Art/Design**

A/D is finishing up its adaptation of the 88,000 square-foot complex at Brick City to bring the facility up to full potential in meeting the department's goals. Items most needed:

- Student Equipment and Materials—New easels, photography equipment, studio lamps, model casts and skeletons
- Student Travel and Workshop Fees—to support students' ability to go to professional conferences and to exhibit their work, as well as help in Study Away fees.
- Brick City Upgrades in Design Lab Equipment: Adobe Software Licenses. This year the new software used by all design students no longer come at the institutional discounts. All stations (over 60 computers) will be charged \$400 apiece

### **Communication**

- Student scholarships
- Student travel to communication conferences and events; student travel support is essential because it helps undergraduate students compete for top jobs, apply to graduate/law schools, and build their resumes as engaged professionals ready to enter jobs across a variety of industries.
- Guest speakers and special student events: we have provided master classes, networking opportunities with alumni, and guest speakers.

### **English**

- Supports student travel to professional conferences (closely mentored by faculty in that same field) for both graduate and undergraduate students.
- Guest speakers/lecturers: Will continue to bring to campus contemporary nationally renowned fiction and poetry authors, professionals in fields our students are studying in, to campus for readings and presentations and to work with students in groups or even with outstanding individual students, when possible.
- Funds student scholarships.

### **Media/Journalism/Film**

- Student scholarships (Digital Film Production, Journalism and Media Scholarships)

- Student Travel Fund – Help students attend competitions and festivals where their work has won awards. Great networking opportunity for students.
- Entry fees to submit student work to media, journalism and film competitions and festivals at national and regional levels.

### **Modern/Classical Languages**

- Student scholarships: These make it possible for more students to study away, which is encouraged of all language majors and minors.
- Guest speakers: MCL often partners with other departments across campus to bring to campus speakers who present on all kinds of topics relating to language and culture.
- Language Clubs: MCL would like to be able to help its various language clubs have more and better events.
- Professional Development: MCL would like to support its faculty and instructors at the Foreign Language Institute attend meetings of professional development associations.

### **Music**

- Scholarships: The Music Department has awarded every scholarship it has to over 80 deserving students from the state, region, outside our region, and to students from China, Malaysia, and South America.
- Student Travel: This year we plan to support student travel to regional competitions and master classes such as regional National Association of Teachers of Singing Competitions, Music Teachers National Association piano and instrumental competitions, possibly the Eastern Trombone Workshop at Ft. Myer VA, and of course, student travel with choirs and bands. Students continue to need travel help to compete in regional and national competitions away from the MSU campus.
- Visiting Scholars and Clinicians: Funds and donations will be used to bring visiting teachers and clinicians to campus to work with students in specific studios

### **Theatre/Dance**

- Tent Endowment: Working to create an endowment for Tent Theatre, to allow its continued operation and support. Tent is in its 52<sup>nd</sup> year of operation, and has developed into one of the university and Springfield's most beloved institutions
- In School Players support: Our longstanding outreach troupe of students who write and perform a children's themed play for local elementary schools. Support for travel/supplies to help keep this program at low or no cost to local schools and bring a live theatre experience to as many students in the Springfield area as possible.
- New York Los Angeles and Chicago showcases: Annually the department supports student professional showcases in New York and Los Angeles. The department rents rehearsal and performance spaces and students present their work to producers, casting directors, and agents, and they network with MSU alumni already working in those cities. This is an excellent platform for launching student careers in the profession and helps to increase the national visibility of the program and the university.
- Support for Student Travel: Many of our students travel to conferences or workshops to perform or present their work and work with other professionals. This is a great opportunity for them to network and develop their skills as they move into the professional world.

## **Last year's Annual Fund gifts were used to...**

### **College of Arts and Letters**

- Provide materials and clerical personnel to help ensure continuation of Missouri Fine Arts Academy; provided scholarship help.
- Provide partial funding to produce a promotional video about Tent Theater that will highlight Tent and the College during the next academic year.
- Help support student success initiatives (for students who are presenting papers or otherwise having their work acknowledged, supporting their attendance)
- Provided study-away scholarships to enhance funds the president earmarked for study away

### **Art/Design**

- Sent half a dozen different students who were traveling to other institutions for study away (e.g., Taiwan, to Seoul, to Florence)
- Helped Art History to fund student travel to conferences in Austin, Texas, and St. Louis

### **Communication**

- Last year's gifts contributed to almost 20 scholarships
- Approximately 15 undergraduate and graduate students presented research at the National Communication Association and Central States Communication Association Conventions
- COM sponsored several guests speakers in 13-14 including the President of the Central States Communication Association, Dr. Chad Edwards
- MSU Debate finished 2<sup>nd</sup> in the nation (Lincoln Douglas Debate National Championship)

### **English**

- Funded travel for 13 students to present their work at conferences: Sigma Tau Delta Annual Conference, College Composition and Communication Conference, the Pop Culture Association Annual Conference, The Society for the Study of Multi-Ethnic Literature of the United States, and the Rhetoric Society of America Conference.
- Sponsored creative writing authors reading their work: Nancy Allen, Phong Nguyen, George Saunders, Kerry James Evans, William Trowbridge, and Daniel Woodrell. Both Daniel Woodrell and George Saunders are authors noted nationally and internationally, for example, Saunders won the MacArthur "Genius" Grant and was named one of the one hundred most influential people in the world in 2013 by TIME magazine.

### **Media/Journalism/Film**

- Student Travel: Helped 4 students attend the National College Media Convention in New Orleans, 8 students attend the Missouri College Media Association Convention in Joplin, 1 student attend the Society of American Business Editors and Writers annual spring conference in Washington, D.C.

### **Modern/Classical Languages**

- Foundation funds were used by students to help cover costs of study away programs, which significantly enhances their language proficiency.

- Supports student scholarships.
- Sponsor and co-sponsor guest lecturers.
- Provide support to our language clubs, which helps keep our major and minors fully engaged in their programs.

### **Music**

- Student Travel: Donor gifts helped support travel to competitions for MTNA competitors. Donor gifts also helped to support some choral student travel to England and Scotland with the Concert Chorale under the direction of Guy Webb.
- Masterclasses, Clinics, and Guest Artists: In 2013-14, we brought Chris Chesky, director of the Music Performance Health Institute at North Texas for the entire student body to emphasize musician's health issues. We also had: James Riggs, Saxophone, North Texas, singers from William Jewell and Webster Universities, trombonists from the Vienna Symphony and the UK, a flutist and clarinetist from major US universities, three trumpet colleagues of Dr. Grant Peters all from the International trumpet Guild, four guest pianists and many others. It is critical to provide our students with opportunities to work with artists outside our campus to reinforce our own stellar teaching done by our faculty and to provide them a look at potential graduate study.
- New York Showcase for Musical Theatre and Jazz Studies: Jazz Studies Ensemble I accompanied all Music Theatre seniors at their Showcase and Alumni Event in New York City this past March. Jazz Students had opportunities for masterclasses and lessons with living jazz icons.

### **Theatre and Dance**

- Supported students in traveling to conferences to present their work and give them an opportunity to network
- Helped sponsor student showcases in New York and Los Angeles for graduating seniors in our Musical Theatre and Acting programs
- Provide a variety of scholarships for students

### **Scholarships: How many scholarships were you able to award this year? What percent of your students rely on some kind of financial aid?**

**College of Arts and Letters:** Supported 17 students, most at \$200 each, to travel to professional conferences and exhibitions to present their work.

**Art/Design:** Over twenty scholarships were offered to students this past year from need based to young women in the arts, to graphic designers. These new scholarship funds were essential for this coming year in recruitment and retention.

**Communication:** Last year's gifts contributed to almost 20 departmental scholarships

**English:** 28 departmental scholarships, of which 11 are need-based, ranging from \$100 to \$2000.

**Media/Journalism/Film:** Granted more than \$5800 in scholarships to 9 students last year.

**Modern/Classical Languages:** Awarded 10 foundation scholarships to 16 students in amounts ranging from \$280 to \$2,000.

**Music:** Over 50 endowed scholarships, one award from the Presser Publishing Foundation, and numerous band grants for participation in the Pride Marching Band. Over 75% of our students receive some sort of financial aid.

**Theatre and Dance:** The Department awarded over \$40,000 in 28 scholarships from foundation funds during the past year

**Study abroad/Study away: How many students are able to study abroad currently? Are there new countries or locations that are now accessible for study abroad? How many more places were students able to travel to (if study abroad program exists already)? How was your study abroad program enhanced?**

**College of Arts and Letters:** Number of COAL students participating in study away programs continues to grow. COAL provided \$5000 additional to what the president provided for Study Away scholarships.

**Art/Design:**

- Today the Art + Design program hosts Study Away programs in six countries, field trips to cities and museums across the continent, a Native American reservation, visiting lecturers from all corners of the world, exchange programs with Korea, Taiwan, and is currently developing eastern European centers of Design Centers and Art Institutes as partners.
- Last summer there were almost 50 students who signed up for classes in France, Italy, Korea (new), Taiwan, the American Southwest and Art History Symposiums.

**Communication:**

- Four Communication students studied abroad in Spain and South America. The School of Communication Studies established a partnership with Universidad de La Sabana in Bogota, Colombia.
- COM Alumna, Adria Baebler, won Fulbright Scholarship and is now teaching in Uruguay.

**Media/Journalism/Film:**

- Sent MJF students to study at Oxford Brookes University in England in our department exchange program with OBU.
- 18 Electronic Arts and MJF students did Study Away in Fall 2013-Summer 2014.
- Working with La Sabana University and Javeriana University in Colombia, South America, on Study Away opportunities for 2014-2015 academic year.

**Modern/Classical Languages:** Foundation funds were used to help deserving students defray the costs of these programs (tuition, airfare, housing, food, etc.) listed below:

- Approximately 25 MCL students participate in a summer intensive study away program with language instruction in Spain or Ecuador each summer.
- In 2014 we sent one student to our innovative Bear Corps program which combines extensive language study with community service.
- The department has also just instituted a new short-term program in French in Quebec City.
- We sent another group to Wittenberg for German language and culture immersion.

**Music**

- This year, 47 music majors in the Concert Chorale traveled in Scotland and England to perform.

- 3 singers were finalists in a National Competition in San Antonio, all graduate students
- Fifteen students went to London for two weeks with Dr. Muchnick
- The entire Chamber Orchestra, all string students will spent Fall Break in China at Qingdao University performing and meeting Chinese music students.
- We have 5 students in a Study Away trip to Greece.
- We have three faculty developing Study away to Vienna, France, and Columbia.

**Students: What student resources were you able to expand/continue recently? How do these resources enhance a student's education?**

**College of Arts and Letters:** Supported 17 students, minimum support level of \$200 each, to travel to professional conferences and exhibitions to present their work.

**Art/Design:** The move to Brick City realized a 20-year goal of putting all 13 degree areas in 1 location. Previously the department had been located in 5 different buildings, including off-campus facilities. Interdisciplinary work can now be encourage with both faculty and students, and an important new real gain is more classroom and work space designed for our needs, including new furniture, equipment, computers, etc.

**English:**

- Expanded number of available databases for students to access reference collections and newspapers, also recently acquired reference books for Writing and Literature majors.
- Moon City Press, the press established and operated by the English Department, started a program trading publications with other small presses to be used for an honor-system library.

**Media/Journalism/Film**

- Supported more student travel than ever – sent 13 students to competitions.
- Submitted more student works to more competitions than ever.
- Students earned more than 70 awards in national and regional competition, including first place Feature Script award at the Broadcast Education Association Festival of Media Arts, and Best Sports Photography award for The Standard and Best In-Depth Reporting for Ozarks News Journal from the Society of Professional Journalists.
- Significant awards help students gain admission to the best graduate programs or find professional work after graduation.
- Support for the creation of the department's second web series, *A Little Help*, which involved more than 100 students.

**Modern/Classical Languages:** Helped send students and instructors to professional development conferences related to their majors (such as the Foreign Language Association of Missouri and the Central States Conference on the Teaching of Foreign Languages).

**Music:** We supported student travel to a regional competition of the National Association of Teachers of Singing in Rockford IL. Over twenty students participated in this two day competition and nearly half placed or won their divisions against students from Iowa, Illinois, and Missouri.

**Theatre and Dance:** Graduating seniors in acting and musical theatre benefit greatly from participation in their respective Showcases in Los Angeles and New York. Students perform in front of industry professionals and receive helpful critique, they participate in master classes, meet casting agents and other professionals, and basically get a jump-start on their

professional careers. Contributions from donors help fund these events that are essential in helping our graduates succeed in their chosen theater and dance careers.

**Equipment: How many new pieces of equipment, technology or resources were purchased for classrooms and labs? What is the significance of these upgrades?**

As equipment needs become more acute, university and state funding has to support more and more equipment needs and computer labs across the university. Funding is desperately needed to augment university support, in virtually all areas.

**Art/Design:** Three new computer labs were upgraded: digital, graphic design and animation. Electronic visual arts fields require the latest cutting edge digital media in order to provide a meaningful education in these fields. Students need this so that after graduation they can find good jobs and contribute to their profession.

**Media/Journalism/Film:**

- Upgraded our edit software and computers in Craig and Strong Hall media labs allowing us to continue to train students on state of the industry software and hardware.
- Purchased new character generator system to complete our 3-year TV studio HG conversion.
- Purchased and installed new equipment check-out system to enhance students' access to equipment for productions.

**Modern/Classical Languages:** Purchased two new printers, one for faculty use and one for the main office. These machines that print, scan, and photocopy allow the department to run more efficiently and to use less paper.

**Music:** The Music Department was able to replace four upright pianos for practice rooms and studios with student fee money in an effort to begin our "All Steinway School" campaign.

**Theatre and Dance:**

- We replaced the orchestra lift mechanism in Coger Theatre, a significant and much needed upgrade to the theatre.
- New lighting equipment was purchased for use in both Tent and the main stage seasons.
- The new lighting equipment makes sure that our design/tech students are working with cutting edge LED technology, better preparing them for the workforce.

**Community outreach/programs: Have you been able to begin any new initiatives with community outreach? How many people do you affect with your existing programs? What is the goal of these programs? What do you hope these programs can accomplish for the future?**

**College of Arts and Letters**

Missouri Fine Arts Academy: brings 125-150 high school juniors and seniors to campus for a 3-week residential program to explore the arts. This serves to enhance MSU's reputation throughout the state and works as an effective recruitment tool for the college. State support has dwindled and each year, is in increasing danger of being eliminated.

**Art/Design:** In addition to ongoing projects, A + D sponsored three new events:

- A “pumpkin-carving” activity for children and parents. Blank clay forms were hand thrown by ceramics students, and the public was invited to bring their children, pick out a pumpkin, and “carve” the clay in October. The vessels were later fired and returned the families. Over 150 attended. This replaced the dangerous trick or treat, and parents were introduced to the new Brick City, informing people of all ages about BRIK.
- High School Days. Area high schools were bussed to campus to “take” a class on a Friday during the spring. Drawing, Ceramics, Sculpture and Art Education. Over two hundred students were on campus for the day and later were recruited for MSU.
- Summer gallery exhibition. A retrospective of the photographer Bruce West remained in the galleries at Brick City over the summer. This provided a backdrop for the many community events that are held in the space at no charge to any organization (including Kiwanis, Board of Governors, City Manager’s team retreat, etc.) and bring BRIK to the center of community focus.
- In conjunction with Drury University, held Flexible Artworlds, a panel discussion and recruitment device for the review of MFA potential students.

### **English**

- Students in the Creative Writing classes go to the Boys & Girls Club several times a semester to work with young students. They work with them to write their own personal stories. The young students are allowed to choose from a number of photo prompts or other writing prompts and asked to write their own stories. It is a valuable and productive opportunity for the Boys & Girls Club students as well as the MSU students.
- The English Department Community Fiction Group has expanded remarkably this past year.

### **Media/Journalism/Film**

- Developed and began our inaugural First Shot Boot Camp that allowed students to participate in the SATO 48 national 48-hour film competition to enhance their introduction to MJF, gain valuable skills, and improve retention.
- Lots of community interaction in MJF, including our ½ hour Public Affairs TV News Magazine show, Ozarks News Journal, and via The Standard, the university’s award-winning student newspaper.
- Students also created many Public Service TV Announcements.

### **Modern/Classical Languages**

- Launched the new Foreign Language Institute (in partnership with International Programs), which allows students from other area colleges (Drury, Evangel, OTC, etc.) and the public/business people to enroll in language courses that would not otherwise be taught (Japanese, Arabic, Italian, Portuguese, Chinese, etc.). Courses are taught through Missouri State, but students in these other institutions enroll.
- Other key outreach events designed to enhance awareness of cultural diversity: Chinese New Year and Day of the Dead celebrations.

### **Music**

- Our MSU String Project serves over 60 elementary students every semester with group and private string instruction under the direction of Dr. David Hays. These low to no-cost lessons are available in partnership with Roundtree Elementary School. Students present a recital every semester.

**Theatre and Dance:** The department offers a number of outreach programs:

- In School Players support: This is our longstanding outreach troupe of students who write and perform a children's themed play for local elementary schools. Support for travel/supplies to help keep this program at low or no cost to local schools and bring a live theatre experience to as many students in the Springfield area as possible.
- Giving Voice: This innovative program creates interactive theater programs that deal with contemporary topics (such as bullying). Students create scenarios based on actual events and the audience gets to participate by imagining alternative responses to the issue. The troupe performs on campus but has also been asked to demonstrate at national conferences and work with area companies and other institutions. Contributor support helps keep the program low cost and supports the troupe's travel throughout the region.

**Attractions: Were you able to offer any guest speakers, visiting professors or exhibits to your students last year? How do those experiences impact your students?**

**Art/Design:** Brought 6 jewelers, 4 photographers, 4 graphic designers (two were alums), and a Netherlandish typographer, as well as New York illustration artist to campus to exhibit work and talk to students.

**Communication:**

- Sponsored several guest speakers for the MSU Public Affairs Conference.
- The department scholar to scholar speaker series featured nationally recognize gender communication scholar, Dr. Bren Ortega Murphy.
- In addition, Communication Week: (Celebrating Alumni Stories of Professional Excellence) featured four distinguished COM Alums and Dr. Chad Edwards, President of the Central States Communication Association.

**English:** Reading series each fall and spring presents the work of faculty and students. Have included creative writing authors reading their work: Nancy Allen, Phong Nguyen, George Saunders, Kerry James Evans, William Trowbridge, and Daniel Woodrell. Both Daniel Woodrell and George Saunders are authors noted nationally and internationally, for example, Saunders won the MacArthur "Genius" Grant and was named one of the one hundred most influential people in the world in 2013 by TIME magazine.

**Media/Journalism/Film:**

- Brought in three guest professional filmmakers to hold master classes and public screenings in storytelling in film, special effects, and editing last year.
- Four professional journalists served on panel to advise students on what to expect working at newspapers.

**Modern/Classical Languages**

- Co-sponsored several guest speakers, including the visit of a Navajo Code Talker from World War II.

## Music

- We offered over a dozen guest artist recitals and masterclasses to various students in the past year. Some examples are: five voice masterclasses, guests in the clarinet, flute, trombone, trumpet, oboe, and percussion studios, guest jazz drummers, bassists, and saxophone performers, guest lecturers in music history, music appreciation, and world music classes.
- Our students benefit greatly from having guest experts here on campus. Often a mass lecture or lecture recital gives way to individual lessons or small group discussions. Our annual guest composer works with every composition students critiquing work and offering suggestions for improvements on individual compositions.

## Theatre and Dance:

- Last year, two prominent alums/former students returned to campus to work with students and help them prepare for professional careers. John Goodman, who received the honorary doctorate in public affairs from Missouri State, and Kathleen Turner, who completed three years at Missouri State, gave generously of their time.
- In addition, Kathleen Ridlon came in as a guest artist for a week in March to work with our dance students, choreographing a piece for the Spring Dance Concert.

**How can the School/College/Department benefit from gifts at the following levels? (For example: \$50 buys a journal subscription for the library, or four gifts of \$250 add up to a scholarship for a student. Please provide as many examples as possible.)**

## College of Arts and Letters

Missouri Fine Arts Academy: brings 125-150 high school juniors and seniors to campus for a 3—week residential program to explore the arts. This program enhances MSU's reputation in the arts throughout the state and works as an effective recruitment tool for the college. State support has dwindled and is in danger of being eliminated. Our goal is to create a \$3 million endowment to ensure that this program continues, regardless of state support. Any amount will support the endowment. ***\$1500 fully funds one student scholarship to the MFAA***

Student Success Fund: Students whose work is accepted for presentation, publication, or exhibition receive \$200 from the college to attend the conference, exhibition, or awards ceremony. ***\$200 supports one student.***

Student Travel Fund: The College has committed to providing \$5000 (to be matched by funds from the Provost's Office) to support student study-away opportunities. ***Any amount*** contributes to this fund.

### Visiting Lecture/Artist Series:

- \$500 supports travel to bring someone to campus
- \$1500 provides a speaker fee for many speakers

### Endowed Chair or Professorship

Currently, the College does not have an endowed chair or professorship, and these are priorities for the coming year.

- \$1 million endows a chair position
- \$250,000 endows a named professorship

### **Art/Design**

- \$50 Student workshop fees
- \$100 Student Travel support
- \$250 Studio Lamps - \$200 each
- \$200 Buys a new easel in the painting studio
- \$250 Buys a new model cast or skeleton for Figure Drawing
- \$250,000 Endow the Visiting Artist Series
- \$250,000 Create endowed professorship

### **Communication**

- \$50 – Helps support student travel to national conferences
- \$100 – Helps support student scholarships
- \$250 – Helps support guest scholars/ speaker to the department and university
- \$500 – Helps support the annual COM Alumni Reception at the National Communication Association Annual Conference.
- \$25,000—Endows a student scholarship

### **English**

- \$50.00 buys a current book kept on file for Creative Writing students to find publishers names and addresses used in their classes.
- \$100.00-250.00 provides a scholarship
- \$250.00 provides needed lab software programs for our Technical Writing students
- \$1,000.00 brings a top-level speaker to campus for our students and the community.

### **Media/Journalism/Film**

- \$50 – helps pay for submission of student work to festivals.
- \$100 – helps offset travel costs for students to festivals and conventions.
- \$250 – goes into scholarship fund to support worthy students.
- Other amounts – helps replace equipment, which is increasingly expensive.

### **Modern/Classical Languages**

- \$100: Helps cover program assessment costs (proficiency exams) for students.
- \$200: Helps send a teacher education major to a professional development meeting.
- \$500: Helps defray study away costs, including airfare and housing.
- \$1000: Helps defray study away costs, including airfare and housing.

### **Music**

- \$50---pays an entry fee for a competition; buys music or reeds
- \$100---helps offset travel expenses for a student to a competition
- \$250—four or more of these gifts can fund a meaningful scholarship for a student; helps a choir students raise funds for foreign travel

- \$1000: again, a scholarship that helps defray tuition costs; buys books for a year, helps with Study Away costs
- \$2500: pays a half year's tuition
- \$5000: covers a full year's tuition

### **Theatre/Dance**

- Any amount: supports student scholarships
- \$250—provides funds for a student to travel to a professional conference
- \$500—purchases a computer tablet for a design faculty member (necessary equipment)
- \$10,000 contributes to the 50 for 50 campaign to endow Tent Theater.

### **2-3 themes/messages you would like included in your scripts (ideally these would be tied to the Annual Fund):**

1. “Uniting Passion and Creativity: This is the new tag line for the College of Arts and Letters, connecting to the University’s motto, “Follow your passion—find your place.” We pride ourselves in our work with each individual student to help each find his/her passion and nurture his/her creativity.
2. Our students CAN and DO go anywhere! Any place you can imagine (in Missouri, the US, abroad), you can get there from here! We have students attending top graduate programs, living and working in a number of foreign countries, and receiving professional awards for the quality of their work (including the Grammy and the Oscar!)—whatever that work may be.
3. Extraordinary: Our faculty are extraordinary in their talent and dedication to students, and this helps students become extraordinary. We are a leader in the arts and letters in Missouri and plan to extend our reach regionally and nationally.
4. Public affairs: The College of Arts and Letters lives the mission of the university, in all its forms (ethical leadership, cultural competence, and community engagement). Students come away from the university competent in their disciplines and also cognizant of their responsibilities to use what they know wisely, productively, and ethically for the betterment of all.

### **The top 3 reasons why alumni/parents/friends should give are:**

1. College of Arts and Letters: The top choice in Missouri to study the arts and letters. We already have a strong reputation in Missouri for our programs in the arts (in part due to our work with the Missouri Fine Arts Academy) and the letters. Our goal is to maintain our top reputation in the state and to be a “top three” choice for students from throughout our region for study in any of our arts and letters disciplines. In order to do that, we need to make sure that we have cutting edge equipment, that faculty and students can attend professional conferences and participate in professional development opportunities, and that they can interact with professionals and visiting artists on campus. Funds from private contributors help us do this, beyond what can be done with limited university and state funds.
2. Enhancing the excellence of our academic programs: Support from alumni helps our programs maintain their rigor and reputation. Regular state support does not extend to providing things like study-away help, travel to conferences, and so forth, but these experiences are what make a program unique and alive, and they are key to helping our students be competitive after graduation.
3. Pay it back and forward! Somebody helped you when you were a student, and our students need support more than ever. Thirty years ago, state funds provided 70% of the university’s budget; today, the percentage provided by the state is about 30%. You

have the opportunity to help a deserving student AND to say “thank you” to the people who helped you (even if you don’t know who those may have been!).

4. Missouri State students say “thank you”! Our students generally do not come from privileged backgrounds; they do not take the opportunities they receive at Missouri State for granted. They genuinely appreciate the value-added contributions—whether those are monetary support, networking opportunities, or career advice and support—of alumni, parents and friends.

## **News from the last year:**

### **Art/Design**

- Department will offer for the first every time a Master of Fine Arts, which is the terminal degree, in Visual Studies.
- Developed new Internship Program in Museum Conservation with Springfield Art Museum and developed Honors Curriculum in Art History, along with oversight of BA via Art History.
- Developed Study Away programs in Seoul, S. Korea, France, and Taiwan

### **Communication**

- Department now offers a BS in Communication Online (especially helpful for transfer students). There is now an online track for the MA in Communication.
- Spicer Debate Forum finished 2<sup>nd</sup> in the nation (Lincoln Douglas Debate)
- Dr. Shawn Wahl was elected President of the Central States Communication Association
- Dr. Eric Morris served as President of CEDA (Cross Examination Debate Association)
- Departmental Growth: likely to surpass 400 undergraduate and graduate majors and has 150 minors
- Dr. Stephanie Norander was elected as a member of the National Communication Association Legislative Assembly
- Department was selected as 1 of 24 communication programs in the nation to participate in the National Communication Association Tuning Project (this project shapes student learning outcomes in communication for the future)

### **English**

- The English Department has recently added two Accelerated Masters Programs: The M.S. Ed. Accelerated Masters and the M.A. in Writing-Professional Writing Track Accelerated Masters.
- As one of our dozens of examples of student publications, Natalie Byers, an English Department Graduate Assistant, had a poem published in the 2014 winter edition of *Foothill a Journal of Poetry*.

### **Media/Journalism/Film**

- Developed and created our second web series, *A Little Help*.
- Began an online option to the Master of Science in Administrative Studies degree in Television and Film Producing and Screenwriting, a step toward a full master’s degree.
- Developed and created our first Boot Camp for freshmen and new transfer students, a class designed to give students an initial hands-on experience in the work they will be doing in MJF and allow them to participate in the SATO 48 national 48-hour film

competition.

### **Modern/Classical Languages**

- Official launch of the Foreign Languages Institute is a major step to make the department more visible and to demonstrate collaboration and cooperation among MSU and four nearby universities.
- MCL proposed two new programs, the BS in Modern Language and the Master of Applied Second Language Acquisition.

### **Music**

Dr. Guy Webb has retired as Director of Choral Activities after 34 hugely successful years leading this program. We welcome MSU Alum, Dr. Cameron LaBarr, as our new Director of Choral Activities. Dr. LaBarr holds the MM and DMA in Choral Conducting from the University of North Texas. He comes to us from Lee University in Tennessee. This summer, he is one of six fellows in the American Choral Directors Association selected to conduct in China. He and his wife, Composer Laureate of Missouri, Susan LaBarr, welcomed a son in June.

### **Theatre/Dance**

- Over 200 audience members attended the New York Showcase held at La Poisson Rouge, New York City in March
- Over 75 alumni attended a reception held in conjunction with the Los Angeles Showcase.
- 36 agents attended the Los Angeles showcase performed by 20 graduating seniors from the Acting and Musical Theatre program.

### **Points of pride/key talking points (also see above information):**

#### **Art/Design**

- The largest Art/Design department in Missouri, and one of the most varied.
- Only one of two Missouri Universities offering the BFA in Art Education and the Master of Fine Arts in Visual Studies.
- Is a member of the IDEA COMMONS downtown, a formal cadre of business and art organizations bringing the university and business focus into forging new ground with partnerships and cutting edge technology?
- Internationally recognized faculty, lectures given at the Royal Academy of London in Art History, and exhibitions in New York and L. A galleries, Houston and Chicago museums, Marseilles, Krakow, Warsaw, Mexico City, Sweden, Nigerian shows and five major books published in art and art history.

#### **Communication**

- Award winning faculty in the areas of teaching, advising and research
- We have one of only a few centers for conflict and dispute resolution that is attached to a communication department
- Debate team has won numerous national championships and is ranked in the top 25 in the nation

- Faculty have published numerous books and articles; faculty also hold regional and national leadership positions
- Undergraduate & graduate students present research at regional & national conferences

## English

- Job placement for Professional Writing (Technical Writing) students remains close to 100%, and the undergraduate degree leads to one of the highest-paying careers of any four-year college degree.
- Our English Education program is the largest and most successful in the state.
- Our Undergraduate Creative Writing Program is one of the largest and most attractive to students in the country.
- The English Department has two of the seven Distinguished Professors on campus (out of roughly 750 MSU faculty members).

## Media/Journalism/Film

### 2014

#### **Broadcast Education Association, National Festival of Media Arts**

- 1<sup>st</sup> Place (tie), Feature Script – Kellye Nelson, *Can You Stand The Rain*.
- 2<sup>nd</sup> Place, Documentary, Long Form Video – Sam Geneser, Bret Hoy, Kaitlyn Manlove & David Mudd, ***Dither: The DIY Story***
- 3rd Place (tie), Narrative Video – Adam Wagner, April Clore and Travis Niedergerke, ***My Daughters Dragon***
- 3rd Place, Short Script – Samantha Sweet, ***Pointe of Contact***
- *Honorable Mention*, Animation/Experimental/Mixed – Dalton Robbins, ***Go Fish, Go Forever***

#### **Missouri Broadcast Education Association, Student Competition**

- 1<sup>st</sup> Place, PSA, *Girls on the Run* – Allison Lewis, Andrea Uzcategui Aguirre
- 1<sup>st</sup> Place: *Video Documentary/Public Affairs (15:00)*, MSU Dept. of Music – Andy Wolff, Taylor High

#### **Society of Professional Journalists Awards – Region 7 (Missouri/Iowa/Nebraska/Kansas)**

- TV In-depth Reporting, Winner: “Medical Marijuana in the Ozarks” by Riley Bean, Mediacom Cable-22, *Ozark News Journal*
- Sports Photography (Large Schools) Winner: “My ball!” by Steph Anderson Chambers, *The Standard*

#### **Missouri College Media Association**

- Journalist of the Year – Nicolette Martin
- Best Overall Newspaper Division 1 – *The Standard*

#### **College Newspaper Business and Advertising Managers**

- Best Newspaper Promotion Multimedia Campaign, 1st place, The Standard, Missouri State University

#### **U.S. & Foreign Film Festivals**

- *International Film Festival for Comedy, Romance and Musical (India)* – **Award for Excellence. *At the Top of My Lungs*** by Evan Pollock, Garrett Tripp, and Nick Anello
- *New Hope Film Festival (Pennsylvania)* – ***Dither: The DIY Story*** by Sam Geneser, Bret Hoy, Kaitlyn Manlove and David Mudd

- *Dreadit's Horror Film Contest* ([www.Reddit.com](http://www.Reddit.com)) **1<sup>st</sup> Place – Ghoul School.**  
([http://www.reddit.com/r/horror/comments/1fns9o/its\\_official\\_the\\_results\\_are\\_in\\_for\\_the\\_dreadit/](http://www.reddit.com/r/horror/comments/1fns9o/its_official_the_results_are_in_for_the_dreadit/))
- *Everybody Dies Horror Festival* (Orange County, CA), **Audience Favorite Award – Ghoul School.** ([http://everybodydiesfilmfest.com/?page\\_id=214](http://everybodydiesfilmfest.com/?page_id=214))
- *Celluloid Screams Sheffield Horror Film Festival* (Sheffield, England) – **Ghoul School.**  
([www.celluloidscreams.co.uk](http://www.celluloidscreams.co.uk))
- *Sacramento Film & Music Festival* (CA) – **Ghoul School.** (<http://www.sacfilm.com/>)
- *3<sup>rd</sup> Asheville Cinema Festival* (Asheville, North Carolina) – **Ghoul School**  
(<http://www.acf2013.com/>)
- *7<sup>th</sup> B-Movie Celebration* (Woodridge, Illinois) – **Ghoul School**  
(<http://bmoviecelebration.com/our-films/>)
- *Mile High Horror Fest* (Denver, CO) – **Ghoul School.**  
(<http://www.milehighhorrorfestival.com/festival.html>)
- *Phenom International Film Fest* (Shreveport, Louisiana) – **Ghoul School.**  
(<http://www.phenomfilmfest.org/>)

## **2013**

**34<sup>th</sup> College Television Awards**, hosted by the Academy of Television Arts & Sciences Foundation –

- 2<sup>nd</sup> Place, Series, **Epilogue.** <http://www.emmysfoundation.org/2013-college-television-award-winners> [www.Epiloquetheseries.com](http://www.Epiloquetheseries.com)

**Cannes Film Festival**, Short Film Corner

- **Komisch**, directed by Garrett Tripp, cinematography by Adam Wagner, sound design by Travis Niedergerke, visual effects by Sean Flinchpaugh

**Broadcast Education Association National Festival of Media Arts**

- **Best of Festival Dramatic Production**, Student Video Competition: Brook Linder, Tim Saville, Keith Kennedy, Lauren Legate, Nick Balla, **Ghoul School.**  
<http://www.beaweb.org/2013/festival.html>

**Society of Professional Journalism Awards – Region 7 (Missouri/Iowa/Nebraska/Kansas),**

- Best All-Around Non-Daily Student Newspaper-4 Year College/University, **The Standard**

Alums continue to do cool things as well:

- David Gyu H. Bae EA 2012, Chapman University, MFA Audio - L.A. CA
- Derek Parker EA 2014, Indiana Univ. MA in Human-Computer Interaction Design
- Sid McGregor EA 2007, African Virtual University ([avu.org](http://avu.org)) Instructional Media Technologist – working to create an internship program for American students interested in documentary work in Africa
- Brian Manning EA 2008, After working in post-production for years, he's headed to Chicago to teach film/video production for Adam Joyce at Northwestern University (NHSI summer program)
- Jody McFarlen EA 2013, Web Designer/Developer, Departika, Adjunct Professor, MSU
- Mike Owens EA 2013, Web Designer at DL Media

- Nico Burasco EA 2014, Freelance Video Editor at James Meierotto Photography, KC

### **Modern/Classical Languages:**

- MCL and International Programs successfully launched the Foreign Language Institute, which allows students at MSU and other area institutions of higher learning, and from the community, to take classes in less commonly taught languages, such as Arabic, Portuguese, Italian, and Russian.

### **Music**

- This past year, the MSU Music Department has placed its undergraduates in at least five top regional and benchmark institutions for graduate study. Undergraduate composition major Tyler Durham was a national winner in a composition contest for his First Symphony.
- Graduates in Voice, Josh Markley and Traci Pritchard, both won majors roles in professional opera productions.
- The MSU Opera Workshop teamed with Theatre and Dance to produce Gilbert and Sullivan's *Pirates of Penzance*.
- Music education graduates continue to find full-time employment upon graduation.
- Music Theatre majors have gotten successful summer placements in Montana, Ohio, Michigan, and New York, as well as with Springfield's Tent Theatre.

### **Theatre and Dance**

- Tent Theatre the only equity Theatre in the region, continues to sell out every performance with 100% capacity.

### **Major changes in the past 12 months i.e. prominent faculty or staff retired/departed, building renovations, programs eliminated, organizational changes:**

#### **Art/Design**

- Judith Fowler, Art Education retired. Adrienne Boulton Funke from the University of British Columbia, hired.
- Maria Michalczyk hired as new gallery director for the Student Exhibition Center.
- Eric Pervukhin, Graduate Chair for new MFA

#### **Communication**

- Dr. Stephanie Norander named Provost Fellow for Writing and promoted to Associate Professor of Communication.
- Dr. Kelly Wood named Provost Fellow for Student Success and promoted to Professor of Communication
- Dr. Elizabeth Dudash named 2015-16 Provost Fellow for Public Affairs and promoted to Associate Professor of Communication
- Allison Coltharp promoted to Senior Instructor of Communication.

#### ***New hires:***

- Spencer Harris, Visiting Assistant Professor of Communication, sabbatical/senior faculty replacement, from U of Kansas
- Dr. Taleyna Morris, Instructor of Communication, to focus on online course development

- Dr. Melissa Maier, Assistant Professor of Communication, to teach primarily in conflict and dispute resolution, from U-Wisconsin at Milwaukee
- Dr. LeAnne Brazeal, Basic Course Director, from Kansas State

## **English**

- Dr. Rhonda Stanton, recent graduate of the most respected university for Technical Writing in the country began a new appointment in the MSU Professional Writing Program in fall of 2013.
- Newly appointed faculty member, Dr. Catherine English (yes, English in English) has a special research focus on place-based writing, a perfect fit for MSU's Public Affairs Mission.

## **Media/Journalism/Film**

- New interim department head, Mary Jane Pardue (former head Mark Biggs serving as interim associate dean, for two years)
- Hired 4 new full-time faculty, 1 full-time technical support staff

## **Modern/Classical Languages**

- Eliminated BA, BS, and BSED degrees in French, German, and Spanish. These programs are now combined under the new BS in Modern Language. In this new, interdisciplinary program students combine a professional focus with 33 hours of study in one language/culture.
- MCL will begin offering a new master's degree in the spring of 2014 or fall of 2015. The Master of Applied Second Language Acquisition will train students to become language teachers who understand how languages are acquired.

## **Music**

- Dr. Guy Webb has retired after a wonderful 34 years at MSU. A Touring Scholarship in his name has been established that will support students who want to travel with the choir.
- Mr. Marty Morrison is a new instructor in Jazz Set Drumming
- Ellis 226, "The Choral Pit" is slated for a complete make move and renovation and a new Steinway Grand Piano and will become Hamra Lecture Recital Hall
- Dr. Cameron LaBarr is our new Director of Choral Studies

## **Theatre/Dance**

- Alumnus John Goodman was awarded the Honorary Doctorate of Public Affairs on Sunday, August 18 at the opening student Convocation
- Staff member Brad Ferguson, in the Costume Shop, died in Fall 2013 after a long battle with cancer. A scholarship fund in his name has been established.
- Emeritus professor Ruth McKenny last year as well, and a scholarship in her name has been established.

## **Upcoming alumni events:**

**College of Arts and Letters:** MSU Homecoming events, October

**Art/Design:** Two Exhibitions in the fall at the SEC will honor both Alumni and Emeriti in Graphic Design and Painting (2014)

**Communication:**

- COM Alumni Reception at National Communication Association Conference (November 2014), Chicago, Illinois.
- COM Week (February 2015),
- COM Alumni Reception at Central States Communication Association Conference (April 2015), Madison, Wisconsin.