

2014 A&D Phonathon

Alumni should contact the department head for the department of their degree:

Art and Design (A/D):

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SCRIPTING INFORMATION

What this year's gifts will support, and why support/funding for those things is important:

Art/Design

Finishing up adapting to the 88,000 square foot complex at Brick City will require many new projects to bring it up to full potential in meeting the department's goals. The following items are most needed:

- Brick City Upgrades in Design Lab Equipment: Adobe Software Licenses. This year the new software used by all design students no longer come at the institutional discounts. All stations (over 60 computers) will be charged \$400 apiece.
- Student Equipment and Materials—New easels, photography equipment, studio lamps, model casts and skeletons
- Student Travel and Workshop Fees—to support students' ability to go to professional conferences and to exhibit their work, as well as help in Study Away fees.

Last year's Annual Fund gifts were used to...

Art/Design

- Sent half a dozen different students who were traveling to other institutions for study away (e.g., Taiwan, to Seoul, to Florence)
- Helped Art History to fund student travel to conferences in Austin, Texas, and St. Louis

Scholarships: How many scholarships were you able to award this year? What percent of your students rely on some kind of financial aid?

Art/Design: Over twenty scholarships were offered to students this past year from need based to young women in the arts, to graphic designers. These new scholarship funds were essential for this coming year in recruitment and retention.

Study abroad/Study away: How many students are able to study abroad currently? Are there new countries or locations that are now accessible for study abroad? How many

**more places were students able to travel to (if study abroad program exists already)?
How was your study abroad program enhanced?**

Art/Design: Today the Art + Design program hosts Study Away programs in six countries, field trips to cities and museums across the continent, a Native American reservation, visiting lecturers from all corners of the world, exchange programs with Korea, Taiwan, and is currently developing eastern European centers of Design Centers and Art Institutes as partners. Last summer there were almost 50 students who signed up for classes in France, Italy, Korea (new), Taiwan, the American Southwest and Art History Symposiums.

Students: What student resources were you able to expand/continue recently? How do these resources enhance a student's education?

Art/Design: The move to Brick City realized a 20-year goal of putting all 13 degree areas in 1 location. Previously the department had been located in 5 different buildings, including off-campus facilities. Interdisciplinary work can now be encourage with both faculty and students, and an important new real gain is more classroom and work space designed for our needs, including new furniture, equipment, computers, etc.

Equipment: How many new pieces of equipment, technology or resources were purchased for classrooms and labs? What is the significance of these upgrades?

Art/Design: Three new computer labs were upgraded: digital, graphic design and animation. Electronic visual arts fields require the latest cutting edge digital media in order to provide a meaningful education in these fields. Students need this so that after graduation they can find good jobs and contribute to their profession.

Community outreach/programs: Have you been able to begin any new initiatives with community outreach? How many people do you affect with your existing programs? What is the goal of these programs? What do you hope these programs can accomplish for the future?

Art/Design: In addition to ongoing projects, A + D sponsored three new events.

- A "pumpkin-carving" activity for children and parents. Blank clay forms were hand thrown by ceramics students, and the public was invited to bring their children, pick out a pumpkin, and "carve" the clay in October. The vessels were later fired and returned the families. Over 150 attended. This replaced the dangerous trick or treat, and parents were introduced to the new Brick City, informing people of all ages about BRIK.
- High School Days. Area high schools were bussed to campus to "take" a class on a Friday during the spring. Drawing, Ceramics, Sculpture and Art Education. Over two hundred students were on campus for the day and later were recruited for MSU.
- Summer gallery exhibition. A retrospective of the photographer Bruce West remained in the galleries at Brick City over the summer. This provided a backdrop for the many community events that are held in the space at no charge to any organization (including Kiwanis, Board of Governors, City Manager's team retreat, etc.) and bring BRIK to the center of community focus.

- In conjunction with Drury University, held Flexible Art worlds, a panel discussion and recruitment device for the review of MFA potential students.

Attractions: Were you able to offer any guest speakers, visiting professors or exhibits to your students last year? How do those experiences impact your students?

Art/Design: Brought 6 jewelers, 4 photographers, 4 graphic designers (two were alums), and a Netherlandish typographer, as well as New York illustration artist to campus to exhibit work and talk to students. These lectures inspire our students to work hard to achieve the same successes.

How can the School/College/Department benefit from gifts at the following levels? (For example: \$50 buys a journal subscription for the library, or four gifts of \$250 add up to a scholarship for a student. Please provide as many examples as possible.)

Art/Design

- \$50 Student workshop fees
- \$100 Student Travel support
- \$250 Studio Lamps - \$200 each
- \$200 Buys a new easel in the painting studio
- \$250 Buys a new model cast or skeleton for Figure Drawing
- \$250,000 Endow the Visiting Artist Series
- \$250,000 Create endowed professorship

News from the last year:

Art/Design

- Department will offer for the first every time a Master of Fine Arts, which is the terminal degree, in Visual Studies.
- Developed new Internship Program in Museum Conservation with Springfield Art Museum and developed Honors Curriculum in Art History, along with oversight of BA via Art History.
- Developed Study Away in Seoul, S. Korea, France, and Taiwan

Points of pride/key talking points (also see above information):

Art/Design

- The largest Art/Design department in Missouri, and one of the most varied.
- Only one of two Missouri Universities offering the BFA in Art Education and the Master of Fine Arts in Visual Studies.
- Is a member of the IDEA COMMONS downtown, a formal cadre of business and art organizations bringing the university and business focus into forging new ground with partnerships and cutting edge technology?
- Internationally recognized faculty, lectures given at the Royal Academy of London in Art History, and exhibitions in New York and L. A galleries, Houston and Chicago museums,

Marseilles, Krakow, Warsaw, Mexico City, Sweden, Nigerian shows and five major books published in art and art history.

Major changes in the past 12 months i.e. prominent faculty or staff retired/departed, building renovations, programs eliminated, organizational changes:

Art/Design

- Judith Fowler, Art Education retired. Adrienne Boulton Funke from the University of British Columbia, hired.
- Maria Michalczyk hired as new gallery director for the Student Exhibition Center.
- Dr. Billie Follensbee starting a new position, Registrar, University Collections
- Josh Albers, University Illinois Chicago, one – year visiting artist in Animation, 3D printer
- Eric Pervukhin, Graduate Chair for new MFA

Upcoming alumni events

Art/Design

Two Exhibitions in the fall at the SEC will honor both Alumni and Emeriti in Graphic Design and Painting (2014)